

FINE ART SCHOLARSHIP PROGRAM

Dear Educator:

Festival in the Park is again offering its annual scholarship awards to graduating high school seniors. Full time students planning to major or minor in visual or performing arts (music, dance, theater, sculpture, painting, photography, drawing, etc.); whose parent's permanent residence is within a 100-mile radius of Roanoke; who have been accepted, or expect to be accepted into post-secondary training prior to the 2010 fall semester may apply.

This year the scholarships being awarded are as follows:

<u>Music</u> : 1 st place- \$500 1 st place A.W. "Skip" Brown, Edward Jones Scholarship	2 nd place- \$250
<u>Performing Arts</u> : 1 st place- \$500 John Will Creasy Memorial Grant	2 nd place- \$250
<u>Visual Arts</u> : 1 st place- \$500 EventZone Grant	2 nd place- \$250

Honorable Mention awards of \$250 in each category

Formal presentation of the scholarship awards will be made during Festival's grand finale on Memorial Day, May 31st, 2010; however, official notification to the winners will be made by May 15th. The winners of Visual Arts (paintings, photography, sculptures) will be allowed to participate at no charge in the Festival Fine Arts and Crafts Show during the Memorial Day weekend of May 29-31, 2010.

As you will note, the application requests a statement of 25 words or less on why the student has chosen a major or minor in the arts. It also requires two letters of recommendation, one of which must be from a current teacher, an instructor, or another professional in the arts. A representative sample of the applicant's artistic talent must also accompany the application. The following are acceptable ways in which showcase applicants performing arts: DVDs, videos, cassettes, slides, original art work, or a DVD can be used for paintings and other art pieces. All work submitted digitally must be on a standard size DVD and can only be in these formats: tif, gif, jpeg, or bmp. We cannot accept eps or Power Point format. Please emphasize to your students that actual samples of their work are always more effective than mere listings of accomplishments. No computer generated or enhanced art samples allowed. **All applications must be received by April 2, 2010**, and can be mailed to: Attn: Amanda Gaylor, EventZone 115 Day Ave. Roanoke, VA 24016 or call the EventZone office 540/342-2640 X233 to make other delivery arrangements.

Since 1991, Roanoke's Festival in the Park has awarded over \$112,000.00 in scholarships. We encourage you to make your students aware of this year's availability of scholarships. A representative from EventZone will be available to answer any questions you or your students may have and to talk with teachers at department meetings concerning these scholarships. Please feel free to call the EventZone office for further information at (540) 342-2640 X233, or email amanda@eventzone.org. Applications can also be printed from our web site <http://www.roanokefestival.org/>

Sincerely,

Sara Brooks
Scholarship Chairman



P.O Box 8276 Roanoke, VA. 24014